



AWARDS | 2011

**SUSTAINABLE WORKFORCE DEVELOPMENT OF THE YEAR  
ENTRY FORM**

**Company Name**

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**Physical Address**

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**Mailing Address** (if different than physical address)

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**Phone Number**

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**Website**

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**Award Category** (see "Call for Entries")

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**Submitted By** (Name, Phone, E-mail Address)

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By submitting an entry packet, you are confirming that the information reported is accurate to the best of your knowledge. A member of your company's senior management team must give final approval of all entry materials. Please include a signature below.

**Approved By**

\_\_\_\_\_  
(Signature)

\_\_\_\_\_  
(Name, Position)

\_\_\_\_\_  
(Phone, E-mail Address)

## SUSTAINABLE WORKFORCE DEVELOPMENT OF THE YEAR PROJECT STATEMENT QUESTIONNAIRE

### Category: Sustainable Workforce Development of the Year

This award recognizes a company's commitment to creating jobs that positively impact the environment, or provide training to its current workforce on issues of sustainability. (Example: the addition of a new business division that produces a product to help solve an environmental problem, or in-depth skill development on eco-friendly practices.)

### Apply for the Sustainable Workforce Development of the Year Award

Please answer the following questions in an electronic format. Limit responses to 400 words per question.

1. Describe your company's efforts to develop a sustainable workforce. (When answering, please explain the environmental opportunity that drove your workforce development efforts. Justify your classifications of these positions as "sustainable" by describing the job functions(s) and environmental benefits.)
2. Describe how your sustainable workforce development efforts will lead to future success of the company.
3. Describe the impact on your overall business performance since the start of your sustainable workforce development efforts.
4. Describe how this effort has impacted other aspects of your company.
5. Describe how you have communicated your efforts and demonstrated your commitment to the environment to the following audiences: your company, your industry, your supply chain, and the general public.
6. If you had to start over again, what would you do differently?
7. Please list the names, companies and contact information of any key suppliers, customers or other collaborators who were involved in the development of your initiative.

### Send Entry Materials Via Mail or E-mail

Business Sustainability Awards committee

Mail to: IN BUSINESS magazine | 200 River Place, Suite 250 | Madison, WI 53716

E-mail to: [events@ibmadison.com](mailto:events@ibmadison.com)

Enclose \$35 entry fee per project per category submission made payable to IN BUSINESS magazine.

**Check here if you would like your materials returned.**