



AWARDS | 2011

**ECO-EFFICIENCY INITIATIVE OF THE YEAR
ENTRY FORM**

Company Name

Physical Address

Mailing Address (if different than physical address)

Phone Number

Website

Award Category (see "Call for Entries")

Submitted By (Name, Phone, E-mail Address)

By submitting an entry packet, you are confirming that the information reported is accurate to the best of your knowledge. A member of your company's senior management team must give final approval of all entry materials. Please include a signature below.

Approved By

(Signature)

(Name, Position)

(Phone, E-mail Address)

ECO-EFFICIENCY INITIATIVE OF THE YEAR PROJECT STATEMENT QUESTIONNAIRE

Category: Eco-Efficiency Initiative of the Year

This award will be given to a company that has made significant improvements in its facility or practices that improve material, water and/or energy efficiency. Qualified projects could range from process improvement to facility improvements to a new company practice. (Example: a complete energy systems overhaul throughout a facility to reduce energy consumption.)

Apply for the Eco-Efficiency Initiative of the Year Award

Please answer the following questions in an electronic format. Limit responses to 400 words per question.

1. Describe your company's eco-efficiency initiative. (When answering, please explain the reasoning that drove your efforts and the innovative nature of your approach.)
2. Describe in quantitative terms the benefits of the initiative. Please address each of the following areas. (*If a category does not apply, write "N/A".*)

Energy Use:

Water Use:

Materials Consumption:

End-of-Life Issues (*areas to consider: reusability, recyclability, biodegradability*):

Other:

3. Describe the impact this effort has had on your company.
4. Describe how you have communicated your efforts and demonstrated your commitment to the environment to the following audiences: your company, your industry, your supply chain, and the general public.
5. If you had to start over again, what would you do differently?
6. List the names, companies and contact information of any key suppliers, customers or other collaborators who were involved in the development of your efforts.

Send Entry Materials Via Mail or E-mail

Business Sustainability Awards committee

Mail to: IN BUSINESS magazine | 200 River Place, Suite 250 | Madison, WI 53716

E-mail to: events@ibmadison.com

Enclose \$35 entry fee per project per category submission made payable to IN BUSINESS magazine.

Check here if you would like your materials returned.